

What is Dragon Boat Racing?

Dragon boat racing is one of the world's fastest growing water sports with a history dating back more than 2,000 years.

Teams race in colorful 46-foot traditional dragon boats powered by synchronized paddling and the rhythm of a drum.

Each boat includes:
20 paddlers, 1 drummer & 1 steerer

Join teams, families, and spectators from across the region for a day of competition, community, and fun — all for a great cause to raise funds for Highlands Foundation and Nourish One Child's important missions.

For more info or to sign up:

www.scottsborodragonboatraces.com



 **HIGHLANDS MEDICAL CENTER
FOUNDATION**

NOURISH ONE CHILD



Event Highlights

Join us for a full day of excitement on the water!

Festival Atmosphere

Enjoy food trucks and community tents.

Team Spirit Competitions

Awards for:

Best Team Costume

Best Team Tent

Best Team Spirit

Best Team Name

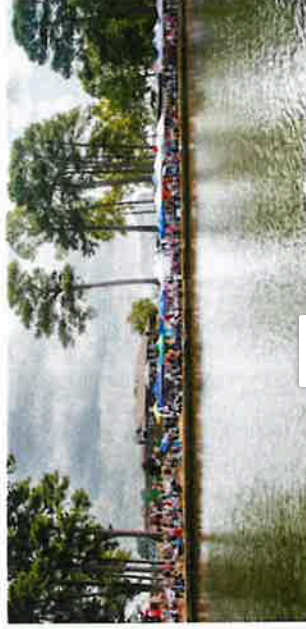
Most \$ Raised - Team

Most \$ Raised - Individual

Race Champions

Family-Friendly Activities

Fun for spectators of all ages!



Paddles Up for a Purpose!

Experience the excitement of dragon boat racing on the beautiful waters of Lake Guntersville.

 Goose Pond Colony

Scottsboro, Alabama

 17 August 8. 2026



Sponsorships Levels

Presenting - \$10,000

Name and Logo displayed in all advertising and promotional materials. Includes:

- 3 Dragon Boat team entries
- Practice session for teams
- Premium tent placement
- Logo on event t-shirts, banner
- Recognition on hosted websites
- 4 VIP Parking passes

Gold Dragon- \$7,500

Name and Logo displayed in all advertising and promotional materials. Includes:

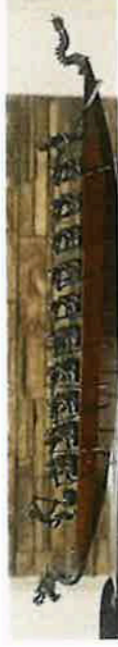
- 2 Dragon Boat team entries
- Practice session for teams
- Premium tent placement
- Logo on event t-shirts
- Recognition on hosted websites
- 2 VIP Parking passes

Silver Dragon- \$5,000

Name and Logo displayed in all advertising and promotional materials.

Includes:

- 1 Dragon Boat team entries
- Practice session for teams
- Premium tent placement
- Logo on event t-shirts
- Recognition on hosted websites



Sponsorships Levels

Bronze Dragon- \$2,500

Name and Logo displayed in all advertising and promotional materials. Includes:

- 1 Dragon Boat team entry
- Practice session for team
- Logo on event t-shirts, banner
- Recognition on hosted websites

Iron Paddle- \$2,000

Alabama vs Auburn

Name and Logo displayed in all advertising and promotional materials. Includes:

- 1 Dragon Boat team entry
- Practice session for team
- Logo on event t-shirts, banner
- Recognition on hosted websites
- Special Medals for Winner

Mayor's Cup- \$1,500 (New Challenge)

Name and Logo displayed in all advertising and promotional materials. Includes:

- 1 Dragon Boat team entry
- Practice session for team
- Logo on event t-shirts, banner
- Recognition on hosted websites
- Mayor Cup Award for Winner



School Challenge- \$1,500

- 1 Dragon Boat team entry
- Practice session for team
- Logo on event t-shirts, banner
- Recognition on hosted websites

Dragon Boat Team- \$1,500

- 1 Dragon Boat team entry
- Practice session for team

